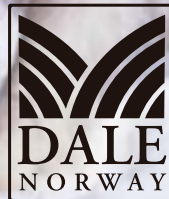




Dale of Norway®  
WINTER 2006 • 2007



## GEILO

Located in the heart of southern Norway's mountain landscape, the pleasant village Geilo is the perfect place to unwind and experience the wonders of the Norwegian mountains. Whether you dream of experiencing the wild outdoors, of speeding downhill or spending a few peaceful days touring, you can be certain that Geilo has the mountain experience to suit you. The ski slopes are so close to the town centre that you can ski down the slopes, unbuckle your bindings and stroll right into downtown Geilo. The famous landmark, the Hallingskarvet mountain range, and the impressive mountain plateau and National Park, Hardangervidda, are only a short hike away.

A Dale sweater is the perfect garment for any type of mountain experience – whether you want to go skiing, dog-sledding or just cuddle up in front of the fire place. We are there for all those good moments in life, and in the charming surroundings of Geilo we invite you to experience Dale of Norway's 2006/2007 winter collection.







## NORWEGIAN QUALITY SINCE 1879

Dale of Norway is synonymous with excellent quality, design and craftsmanship. Since 1879 the people of Dale have been crafting unique yarns and knitwear, and today we are proud to be the world's leading brand of authentic and exclusive Norwegian knitwear.

Our designs are inspired by the magnificent nature that surrounds us and by our love for the mountains and the great outdoors. Norwegians have long traditions in wearing knitwear for both sport and leisure, and a woollen sweater from Dale of Norway is for many the obvious choice while enjoying nature and mountain life.



MADE IN NORWAY







• Adjustable neck with windproof fleece lining

• Windstopper®

Water repellent shoulder patches

• Storm gloves

• Pocket

• Snow skirt

Elbow patches

Key card pocket

Toggle drawstring



WEATHER PROOF



## WEATHERPROOF

Adding a GORE WINDSTOPPER® liner to a sweater eliminates the need for a jacket in cooler weather, so you have greater freedom of movement with less layers of clothing. The complex structure of the membrane prevents wind from passing through, providing total windproofness without affecting breathability and comfort.



Dale of Norway is the world-leading producer of water repellent wool products. Dale of Norway has developed a special technology that covers every fiber of the garment with a water repellent capsule, providing a garment that will keep you warm and dry even in the extreme weather you will find in the Norwegian mountains.

**WATER REPELLENT**  
Dale of Norway®



## DALE OF NORWAY BASELAYER

Dale of Norway recommends staying close to nature. Despite the development of synthetic fiber, no man-made fiber can match the exceptional qualities wool has to offer. Dale of Norway Baselayer is made of the softest merino quality. Our merino quality can absorb up to a third of its own weight in moisture without feeling clammy or wet. The fiber wicks moisture away from your body, keeping you warm and dry throughout your outdoor activities – and, because it breathes, helps regulate your body's temperature to keep you warm and comfortable even when your exercise intensity varies.



PURE NEW WOOL







WEATHER PROOF







**WIND STOPPER**  
**WATER REPELLENT**  
**WEATHER PROOF**





WEATHER PROOF



# DR.HOLMS HOTEL

Dr. Ingebrikt Christian Holm, a specialist in respiratory diseases, found the clear and crisp mountain air at Geilo the perfect source of recreation and healing, and in 1909 he opened Dr Holms Høifjeldshotel as a recreation facility for his patients. In 1916 the hotel was sold and soon became known as an exclusive resort where prominent people like the author Knut Hamsun and the famous figure skater Sonia Henie were frequent guests. Today, Dr. Holms Hotel is one of Norway's finest and most popular hotels, and its location in the heart of southern Norway's natural wonders – a few hundred meters from the slopes - made it the perfect location for the shooting of our latest winter collection.

The unique atmosphere and history of Dr. Holms Hotel make it a natural member of "De Historiske – historic hotels and restaurants in Norway".

De Historiske is a unique membership organization containing many of Norway's most charming hotels and restaurants.

*De historiske*

HOTEL & SPISESTEDER

[www.dehistoriske.no](http://www.dehistoriske.no)



[drholms.com](http://drholms.com)



# DALE OF NORWAY® COLLECTION


			
9012 Turtagrø p.1	9025 Hovden p.4	1331 Peace p.5	9035 Trysil fem. p.6
			
9036 Trysil mask. p.6	9027 Voss p.7	8231 Slaata fem. p.8	9019 Stranda fem. p.9
			
9024 Stranda mask. p.9	9031 Åre mask. p.10	9030 Åre fem. p.11	8232 Slaata mask. p.11

			
9017 Lyngen p.12, 18, 22	9020 Park City p.14	9053 Baselayer mask. p.15	9051 Baselayer fem. p.15
			
7570 Eidvoll kids p.16	7200 Istind p.19, 29	9033 Vail mask. p.20, 21, 24	9034 Vail kids p.20, 21
			
9032 Vail fem. p.24	3479 Storetind p.26	8002 Amundsen p.27	1243 Colorado Springs p.29



Authorized Dale of Norway dealers  
Special thanks to:



 MADE IN NORWAY SINCE 1879

[dale.no](http://dale.no)

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