

A man and a woman are sitting on large, dark rocks in a natural setting. In the background, a waterfall flows over more rocks, creating white foam. The woman is wearing a bright red sweater with white and black geometric patterns, including snowflake-like designs and stars. The man is wearing a dark navy blue sweater with similar patterns on the sleeves. They are both looking towards the camera with neutral expressions.

Dale of Norway
Spring • Summer 2006





UPPIGARD SULHEIM

The magnificent mountain farm Uppigard Sulheim creates the stunning location for our 2006 summer catalog.

Sulheim is located in the narrow confines of the Bøverdalen valley in the rural district of Lom. With its wild, untouched landscape, it is one of Norway's most beautiful valleys. This old estate, with its many ancient buildings, is surrounded by fields and meadows, with steep grassy mountain slopes and raging waterfalls forming a dramatic background. The farm was founded as early as the 9th century, and it has been owned by the same family throughout its long history. Generation after generation, the Sulheims have carried on family traditions and carefully looked after the buildings and their contents.

Uppigard Sulheim is still a working farm with cows and sheep, and the place is a wonderful mix of ancient history and modern agriculture. Today the farm consists of 20 old, weather-beaten log buildings. The oldest building dates from 1250, while most of the others were built in the 16th and 17th centuries. The farm houses some of the finest examples of Norwegian folk art in the country, including furniture, weapons and other items dating all the way back to the Viking era. These are a few of the reasons why Uppigard Sulheim was one of the first farms in Norway to be declared a national monument in 1923.





NORWEGIAN QUALITY SINCE 1879

Dale of Norway is synonymous with excellent quality, design and craftsmanship.

Since 1879 the people of Dale have been crafting unique yarns and knitwear, and today we are proud to be the world's leading brand of authentic and exclusive Norwegian knitwear. Our designs are inspired by the magnificent nature that surrounds us and by our love for the mountains and the great outdoors. Norwegians have long traditions in wearing knitwear for both sport and leisure, and a woollen sweater from Dale of Norway is for many the obvious choice while enjoying nature and mountain life. Many of our top styles are lined with the highly breathable 100% Gore Windstopper® lining, in addition to being treated with Teflon®, which makes the sweater water, snow and soil repellent.







• Adjustable neck with windproof fleece lining

• Windstopper®

• Storm gloves

• Openings for ventilation

• Teflon®

• Elbow patches

• Pocket

• Key card pocket

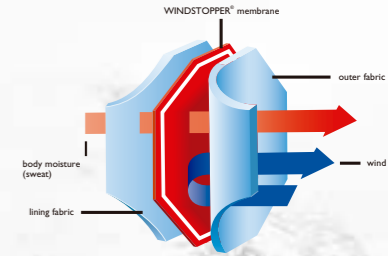


WIND & WATERPROOF



WIND & WATERPROOF

Adding a GORE WINDSTOPPER® liner to a sweater eliminates the need for a jacket in cooler weather, so you have greater freedom of movement with less layers of clothing.



Dale of Norway is one of the world's leading producers of Teflon treated products. Teflon is added to the yarn before the garment is knitted. Every fiber is covered with an invisible layer of Teflon, which surrounds the wool like a capsule. Through a hardening process with thermal treatment the Teflon bonds with the garment to create a waterproof surface.





GLACIERS

Glaciers cover about 1% (2600 km²) of the land area in Norway, and are one of the main reasons for Norway's unique scenery. During prehistoric times the glaciers carved out the deep valleys that filled with seawater and became today's majestic fjords.

The beauty of the glacier is breathtaking, though usually only a fraction of it is accessible to man.

The glacial ice reflects the blue in the color spectrum of light and the effect is like nothing you've ever experienced before. The pure, cold water melting from the glacier adds the characteristic blue/green color to the lakes and rivers creating a dramatic contrast against the harsh landscape of ice and rocks.













WOOL- NATURE'S TECHNICAL FIBER

Despite the development of synthetic materials, no man-made fiber can match the exceptional qualities wool has to offer. With over 125 years of experience developing and producing yarns, Dale of Norway recommends staying close to nature. Wool remains one of the world's most venerable and sought after fibers and has been utilized since the dawn of time. Its position in the modern era as nature's own technical fiber, is a strong testament to its unique qualities.



PURE NEW WOOL



FOSSHEIM HOTEL

The Fossheim hotel was opened in 1897 by the Garmo family, and has been restored and modernized several times, most recently in 1992.

Solid timber houses in keeping with traditional building techniques, together with art and antiques help to create an interesting atmosphere. The wonderful “Gaukstadstugu” is one of the best preserved timbered houses from the 17th century in Norway, and made a beautiful background for some of our new Dale styles.

The unique atmosphere and history of Fossheim make it a natural member of “De Historiske – historic hotels & restaurants in Norway”. This is a unique membership organization containing many of Norway’s most charming hotels and restaurants. Although the members of De Historiske each have their own distinctive characters, you will find that they have features in common:

a warm welcome, good service, a friendly atmosphere
and high quality in every respect.

De historiske
HOTEL & SPISESTEDER

Fossheim
HOTELL



DALE OF NORWAY COLLECTION

			
7200 Istind w/Windstopper® p.1, 12, 13	3479 Storetind w/Windstopper® p.1,13	9029 Stoneham p. 4	8021 Valle p. 5
			
8232 Slaata p. 6	8231 Slaata feminine p. 6	1331 Peace p.7	8022 Fana p. 8
			
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9037 Henningsvær p. 10, 25, 26, 29	9039 Finnskogen p. 11	1336 Lake Placid p. 14	1339 Harmony p. 15, 19
			
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8010 Peonia p. 21	3493 Dale 125th Anniversary p. 22	9025 Hovden p. 23,29	8007 Synnøve p. 24



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MADE IN NORWAY SINCE 1879

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